

WHDH Boston (WHDH)

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson

Revision Comments WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo

POLITICAL CANDIDATE (1051) Est. 13029 (28326)

Local/Political Candidate Agency

13029/

Invoice 175662 Inv Date 11/25/2012

Terms Cash In Advance Contract 48997

Bill Type Standard Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 11/28/2012 4:06:59PM

Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

DUPLICATE INVOICE

.0 5 .0 5	SPOT SPOT SPOT	6:00AM- 6:30AM 6:00AM- 6:30AM	Day, M-1, Th-1, F-1		1	Program	Copy/ISCI	Amount	Remarks
.0 5	SPOT	6:00AM- 6:30AM	Day, m-1, 1 m-1, r-1	11/01/12 6:23AM (Th)	00:30	7 News Today in New England	EW12128	\$1900.00	
2.0 5		0.00741 0.50741	Day,M-1,Th-1,F-1	11/02/12 6:27AM (Fr)	00:30	7 News Today in New England	EW12127	\$1900.00	
2.0 5	SPOT	6:00AM- 6:30AM	Day,M-1,Th-1,F-1	11/05/12 6:29AM (Mo)		7 News Today in New England	EW12127	\$1900.00	
		6:30AM- 7:00AM	Day,Tu-1,Th-1	11/01/12 6:57AM (Th)	-	7 News Today in New England	EW12127	\$1900.00	
3.0 5	SPOT	6:30AM- 7:00AM	Day,Tu-1,Th-1	11/06/12 7:00AM (Tu)	500	Today Show	EW12109	\$1900.00	
	SPOT	7:00AM- 8:00AM	Day,M-1,F-1	11/02/12 7:59AM (Fr)	-57	Today Show	EW12128	\$2500.00	
3.0 5	SPOT	7:00AM- 8:00AM	Day,M-1,F-1	11/05/12 7:26AM (Mo)	750	Today Show	EW12109	\$2500.00	
4.0 5	SPOT	8:00AM- 9:00AM	Day,Tu-1,Th-1	11/01/12 8:42AM (Th)		Today Show	EW12128	\$2500.00	
4.0 5	SPOT	8:00AM- 9:00AM	Day,Tu-1,Th-1	11/06/12 8:26AM (Tu)	00:30	Today Show	EW12128	\$2500.00	
5.0 5	SPOT	6:00AM- 7:00AM	Day,Sa-1	11/03/12 6:45AM (Sa)	1	7 News Today in New England	EW12127	\$500.00	
5.0 5	SPOT	7:00AM- 9:00AM	Day,Sa-1	11/03/12 7:26AM (Sa)	-	Today Show Weekend	EW12109	\$1500.00	
7.0 5	SPOT	8:00AM- 9:00AM	Day,Su-1	11/04/12 8:29AM (Su)		TODAY SHOW-SUNDAY	EW12109	\$1800,00	
3.0 5	SPOT	9:00AM- 9:30AM	Day,M-1,F-1	11/02/12 9:21AM (Fr)		7 News Today in New England	EW12127	\$1000.00	
8.0 5	SPOT	9:00AM- 9:30AM	Day, M-1, F-1	11/05/12 Q-14AM (M-)	1	9-10A		ļ	
			Outjoin 1/1-1	11/05/12 9:14AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
	SPOT	9:30AM-10:00AM	Day,Tu-1,Th-1	11/01/12 9:54AM (Th)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
9.0 5	SPOT	9:30AM-10:00AM	Day,Tu-1,Th-1	11/06/12 9:56AM (Tu)	00:30	7 News Today in New England 9-10A	EW12109	\$1000.00	
10.0 5	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1	11/05/12 10:29AM (Mo)	00:30	Today Show	EW12109	\$850.00	
10.0 S	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1	11/06/12 10:50AM (Tu)	00:30	Today Show	EW12128	\$850.00	
1.0 5	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1,Th-1,F-1	11/01/12 11:30AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0 5	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1,Th-1,F-1	11/02/12 11:29AM (Fr)		TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0 5	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1,Th-1,F-1	11/05/12 11:30AM (Mo)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0 S	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1,Th-1,F-1	11/06/12 11:52AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12109	\$850.00	
12.0 S	SPOT	12:00PM-12:30PM	Day,M-1,F-1	11/02/12 12:26PM (Fr)	00:30	7 News at Noon	EW12127	\$1000.00	
12.0 S	SPOT	12:00PM-12:30PM	Day,M-1,F-1	11/05/12 12:21PM (Mo)	00:30	7 News at Noon	EW12122	\$1000.00	
13.0 S	SPOT	12:30PM- 1:00PM	Day,Tu-1,Th-1	11/01/12 12:44PM (Th)	00:30	7 News at Noon	EW12127	\$1000.00	
L3.0 S	SPOT	12:30PM- 1:00PM	Day,Tu-1,Th-1	11/06/12 12:47PM (Tu)	00:30	7 News at Noon	EW12128	\$1000.00	
14.0 5	SPOT	10:00AM-11:00AM	Day,Sa-1	11/03/12 10:52AM (Sa)	00:30	7 News Today in New England-Sat	EW12127	\$1800.00	
15.0 S	SPOT	9:00AM-10:30AM	Day,Su-1	11/04/12 9:47AM (Su)	00:30	7 News Today in New England-Sun	EW12127	\$1800.00	
16.0 S	SPOT	3:00PM- 4:00PM	Day,M-1,Th-1,F-1	11/01/12 3:19PM (Th)	00:30	Family Feud Episode: 12084	EW12128	\$750.00	
16.0 \$	SPOT	3:00PM- 4:00PM	Day, M-1, Th-1, F-1	11/02/12 3:23PM (Fr)	00:30	Family Feud Episode: 12085	EW12128	\$750.00	
16.0 S	SPOT	3:00PM- 4:00PM	Day,M-1,Th-1,F-1	11/05/12 3:28PM (Mo)		Family Feud Episode: 12121	EW12109	\$750.00	
7.0 S	SPOT	7:00PM- 7:30PM	Day, Th-1, F-1	11/01/12 7:18PM (Th)		Access Hollywood Episode: 4214	EW12127	\$2200.00	
7.0 S	POT	7:00PM- 7:30PM	Day, Th-1, F-1	11/02/12 7:29PM (Fr)		Access Hollywood Episode: 4215	EW12127	\$2200.00	
.8.0 S	POT	7:30PM- 8:00PM	Day, M-1, Th-1, F-1	11/01/12 7:44PM (Th)		EXTRA Episode: 19052	EW12128	\$2400.00	
. 8. 0 S	POT	7:30PM- 8:00PM	Day, M-1, Th-1, F-1	11/02/12 7:42PM (Fr)		EXTRA Episode: 19053	EW12128	\$2400.00	
8.0 S	POT	7:30PM- 8:00PM	Day,M-1,Th-1,F-1	11/05/12 7:49PM (Mo)		EXTRA Episode: 19055	EW12109	\$2400.00	
00 0	SPOT	7:57PM-THE VOICE	Day,M-1	11/05/12 9:19PM (Mo)		THE VOICE	EW12128	\$20000.00	
3.0 5	POT	7:57PM-THE VOICE	Day,Th-1	11/01/12 7:59PM (Th)		THE VOICE (R)	EW12127	\$12000.00	
		10:01PM-ROCK CENT	Day,Th-1	11/01/12 10:43PM (Th)		ROCK CENTER WITH BRIAN WILLIAMS	EW12128	\$7000.00	



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Est/Headline

Demo

Revision Comments WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product POLITICAL CANDIDATE (1051)

Brand Est. 13029 (28326)

Acct Types Local/Political Candidate Agency

13029/

 Invoice
 175662

 Inv Date
 11/25/2012

 Terms
 Cash in Advance

 Contract
 48997

 Bill Type
 Standard

 Period
 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 11/28/2012 4:06:59PM

Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remar	ks
	SPOT	7:57PM-NBC SPORT:		11/03/12 8:28PM (Sa)	00:30	NBC SPORTS Breeders' Cup	EW12127	\$1500.00		
	SPOT	9:00PM-NBC MOVIE	Day,Sa-1	11/03/12 10:07PM (Sa)	00:30	NBC MOVIE OF THE WEEK	EW12128	\$3500.00		
0.0	SPOT	11:29PM-Saturday Ni	Day,Sa-1	11/03/12 12:37AM (Sa)	00:30	Saturday Night Live	EW12127	\$2800.00		
5.0	SPOT	11:55PM-7 SPORTS >	Day,Su-1	11/04/12 12:38AM (Su)	00:30	7 SPORTS XTRA	EW12127	\$550.00	22.5 25	
Ne v	warrant	that the actual	hroadcaet information el	20WD			Gross Total	\$101,200.00	Total Spots	43
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.							Commission	(\$15,180.00)		
rı U	iiis iiivC	nce was taken ti	om the omciai program	iog.					1	
							Net Total	\$86,020.00		